

QUALITY AND INNOVATION



MEDICAL  
UNIVERSITY  
OF LODZ

 **optima**  
natura



100% NATURAL  
AROMATHERAPY  
UNIQUE SOLUTIONS  
FOR THE BODY, MIND,  
AND SOUL.



FOUR THIEVES OILS®



N-ACTIVE OIL®

  
OILS  THERAPY®





## 100% NATURAL AROMATHERAPY EXPERT

The advanced, natural products from Optima Natura® are perfect for daily personal use (at home or at work) and professional applications (at saunas, spas, beauty parlours, or fitness clubs).

We offer ready-made solutions as part of our Four Thieves Oils®, N-Active Oil® or OILS&THERAPY® lines, as well as a broad range of 100% natural Optima Natura® essential oils.



FOUR THIEVES OILS®



N-ACTIVE OIL®



OILS & THERAPY®



# ORIGINAL FOUR THIEVES OILS® A HEALTHY SCENT FOR EASY BREATHING



- For a **HEALTHIER INDOOR MICROCLIMATE** and varied, year-round applications in aromatherapy, including as an ingredient in your own blends
- A **MUST-HAVE FOR YOUR MEDICINE CABINET!**
- A legend brought to life by Optima Natura®
- Innovative formula, 100% natural essential oils
- A refreshing scent, pleasing to the senses

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## Our Four Thieves Oils® line includes:

- original Four Thieves Oils®
- fragrance mist
- gel for use on the chest and back
- iodine-bromine salt





**UNIQUE COMPOSITION**

# FOUR THIEVES OILS® EFFICACY, QUALITY, ESTEEM

The only aromatherapy product on the market granted the 'Quality and Innovation' designation by the Medical University of Łódź.

Research by the Department of Microbiology and Experimental Immunology of the Medical University of Łódź confirmed that Four Thieves Oils® has aromatherapeutic properties (antibacterial, antifungal and antiviral).\*



\* Opinion on the properties of Four Thieves Oils® by Optima Natura Sp. z o.o., Department of Microbiology and Experimental Immunology of the Medical University of Łódź, 10 May 2023.



# RESEARCH-PROVEN EFFECTIVENESS

A great opportunity for Four Thieves Oils®:

- Certificate and scientific opinion for use in marketing communication
- 'Quality and Innovation' designation awarded by the Medical University of Łódź to be included on the packaging and all advertising materials for the entire line



100% natural oils are valued by both the pharmaceutical and cosmetic industry. They are particularly treasured for their abundance in vitamins.

OILS&THERAPY line:

- Perfect for any type of skin (including dry skin, skin prone to stretchmarks, scarring, or discolourations, as well as tattooed skin)
- Facial and body massage
- To be added to bathwater



## OILS&THERAPY NATURAL CARE

100% natural iodine-bromine salts derived from original Bochnia salt:

- Bathing
- Exfoliating massage



# N-ACTIVE OIL, FEEL THAT YOU CAN DO MORE!



N-ACTIVE OIL is an innovative brand of 100% natural essential oil blends designed to alleviate mood swings associated with the fast pace of our contemporary lives.



Our N-ACTIVE OIL line has been dubbed an INNOVATIVE TREND-SETTER in the MIND, BODY & SOUL category at Cosmoprof Worldwide Bologna, the largest global beauty trade fair.

N-ACTIVE OIL SLEEP fragrance mist is a delicate scent which soothes your senses, promotes relaxation and facilitates sleep. It improves sleep quality, helping you sail through the night into a perfect morning.



ENERGY



SLEEP



CONCENTRATION



CALMNESS



AROMATHERAPY HIT



## OFFERS A WIDE RANGE OF 100% NATURAL ESSENTIAL OILS

Optima Natura oils are available in 10 ml and 30 ml bottles

<b>Bergamot</b> (10ml)	stress, cold sores, bad breath, skin eruptions, depressed mood	<b>Melissa</b> (10ml)	physical and mental fatigue, irritability, fungal infections, cold sores, skin irritation, menopause
<b>Cinnamon</b> (10ml)	seasonal infections, fatigue, rheumatic conditions, skin irritation, also an aphrodisiac	<b>Mint</b> (10ml)	skin irritation, headache, excessive perspiration
<b>Citronella</b> (10ml)	headache, dejection, irritated skin, excessive sweating	<b>Orange</b> (10ml)	sleeplessness, nervous tension, physical and mental fatigue, excessive cellulite, skin ageing
<b>Clove</b> (10ml)	nervous and muscular tension, exhaustion, also an aphrodisiac	<b>Pine</b> (10ml)	seasonal infections, nasal congestion, excessive perspiration
<b>Eucalyptus</b> (10ml, 30ml)	seasonal infections, cough, nasal congestion, skin irritation	<b>Rosemary</b> (10ml)	seasonal infections, poor concentration, skin irritation, skin eruptions
<b>Grapefruit</b> (10ml)	lack of concentration, mental and physical fatigue, dejection, cellulite	<b>Rosewood</b> (10ml)	mental and physical fatigue, dejection, nervous tension, aging skin
<b>Lemon</b> (10ml)	seasonal infections, menopause, excessive perspiration, dandruff, skin discolourations	<b>Tea Tree</b> (10ml, 30ml)	fungal lesions, inflammations, warts, skin eruptions, acne, skin irritations, insect bites
<b>Lemongrass</b> (10 ml)	depressed mood, poor concentration, menopause	<b>Thyme</b> (10ml)	seasonal infections, nasal congestion, physical and mental fatigue, depressed mood
<b>Lavender</b> (10ml, 30ml)	sleeplessness, nervous tension, physical and mental fatigue, menopause	<b>Ylang-ylang</b> (10ml)	stress, nervous tension, sleeplessness, also an aphrodisiac







# ESSENTIAL OILS THE POWER OF NATURE IN A TINY BOTTLE

## Sets of 2+1 FREE

- Healthy smell, light breath
- Autumn-winter
- Health
- Luck
- Love
- N-Active Oil

Oils 30 ml

- ECONomical – 30 ml for the price of 20 ml, which means 50% more of the product
- ECO-friendly – 1 package rather than 3 to be recycled



Winter Oil

LIMITED EDITION

## BASIC Set

Perfect to start you off on your aromatherapeutic journey.

Contains the 5 most popular essential oils, including Tea Tree Oil 30 ml as a FREE bonus!



# EXPOSITION AND RECOMMENDATION



While offering top quality products, we also take care to support sales by using innovative packaging, line pricing, educational consumer leaflets and marketing collaborations with our customers/distributors.

## INTUITIVE PACKAGING DESIGN



EACH 30ML BOTTLE FEATURES  
UNIQUE GRAPHICS REPRESENTING  
THE ORIGIN OF THE OIL

QR CODE – INNOVATION

CONSUMER INFORMATION ON HOW TO SAFELY USE THE OIL



AROMATHERAPY:  
3-6 drops per 100ml of water  
for air humidifiers, diffusers,  
aroma burners, or aroma  
lamps



BATHS: 4-6 drops per  $\frac{3}{4}$   
bathtub of warm water



MASSAGE: 1 drop per  
1 tablespoon of Optima  
Natura base oil

THE PICTOGRAMS ARE GRAPHIC REPRESENTATIONS OF THE INTENDED USE



FACILITATES  
SLEEP



CALMS  
THE MIND



SUITABLE FOR  
AROMATHERAPEUTIC  
BATHS



INNOVATIVE  
SHELF-READY DISPLAY UNITS

# POLISH COMPANY - EUROPEAN STANDARDS ISO 22716 (GMP)

optima  
natura



**BESTSELLER!**

We care about the highest quality and safety of our products, which is why Optima Natura is a member of the international Cosmetics Europe initiative for the cosmetics industry „Commit for Our Planet“, which aims to reduce greenhouse gas emissions and protect the nature around us.





## HIGHEST QUALITY RECOGNITION IN THE COUNTRY

### HAMILTON TEST



Optima Natura  
Four Thieves Oils®  
**HAS ANTIBACTERIAL  
ACTIVITY**



### CONSUMER TEST

**ofeminin**

**100%** experts **WOULD BUY**  
Four Thieves Oils®  
**AGAIN.**

**100%** of users said that  
the Four Thieves Oils®  
**IMPROVED  
BREATHING  
COMFORT.**

**4,8\*** **AVERAGE RATING**  
of the Four Thieves Oils®

[https://www.ofeminin.pl/klub-ekspertek/  
inne/olejek-zlodziei-opinie/3t2ghe8#  
section\\_social\\_media\\_feed](https://www.ofeminin.pl/klub-ekspertek/inne/olejek-zlodziei-opinie/3t2ghe8#section_social_media_feed)

\* Scale 1-5

QUALITY AND INNOVATION



**2023 EFFECTIVENESS  
CONFIRMED BY RESEARCH**

**THE ONLY**  
aromatherapy product on the market  
**WITH RESEARCH**  
by the Department of Microbiology  
and Experimental Immunology of the  
Medical University of Lodz, Poland,  
**CONFIRMING ITS  
EFFECTIVENESS AND  
HIGHEST QUALITY.**





# HIGHEST QUALITY RECOGNITION IN THE WORLD



**COSMO  
TRENDS**  
by COSMOPROF  
WORLDWIDE BOLOGNA

**COSMOPROF  
WORLDWIDE BOLOGNA  
2022 INNOVATIVE  
AND TREND-SETTING  
PRODUCTS FOR THE  
COMING YEARS.**



**FINALIST at the  
Natural Beauty and Health  
Show, Stockholm 2024**

Category: **BEST NEW  
HEALTH PRODUCT**





# INFLUENCER'S TOP AWARDS





FOUR THIEVES OILS®



optima  
natura

## MIND, BODY & SOUL AROMATHERAPY SOLUTIONS

### Become one of our distributors

We offer you:

- market exclusivity
- an attractive addition to your current portfolio
- an EU-registered brands
- pharmacy-ready solutions
- products that conform with GMP standards and are compliant with EU regulations
- marketing and promo support
- distribution in Poland if you are in need

**WE ARE A TRUSTED,  
RELIABLE PARTNER**



# optima natura



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🌐 [optimanatura.eu](http://optimanatura.eu)

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